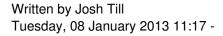
Teaming Up to Fight Cancer



January 8, 2013

The UAB Comprehensive Cancer Center and <u>UAB Men's Basketball</u> are teaming up Saturday, Jan. 12, 2013, for the fourth annual Bartow Classic, a fundraiser for the Coach Gene Bartow Fund for Cancer Research. This also will be the last time the UAB Blazers will face the University of Memphis Tigers as Conference USA rivals.

The game, sponsored by <u>UAB Medicine</u>, will tip off at 7:30 p.m. and recognizes the late UAB men's basketball coach and athletics director Gene Bartow for his decades of commitment to UAB and intercollegiate sports. This year's event comes a year after Bartow's passing and continues to raise awareness about the important cancer research conducted at UAB. Bartow, who retired from collegiate coaching in 1996, underwent treatment at the UAB Comprehensive Cancer Center for stomach cancer.

UAB Athletics will donate \$2 for every ticket sold (excluding season tickets) to the Coach Gene Bartow Fund for Cancer Research, which was established in December 2009. Tickets for the game are \$27 for lower-level reserved seats and \$22 for upper-level reserved seats. Tickets can be purchased online at UABSports.com or by calling 205-975-UAB1 (8221).